

# heartstrings

FALL 2013

Helping give sick children what they need most...their families

## The Value of \$20

When you think of what \$20 can get you, the options are limited...

### To The Average Consumer...

A single night out at the movies with a popcorn and drink

### To A Family Staying At Ronald McDonald House

- ♥ Assurance that you have somewhere safe to stay near your child
  - ♥ A kiss goodnight from your loved ones
  - ♥ Unlimited access to healthy meals and meal options
  - ♥ A brother or sister to play around with
  - ♥ Complimentary manicures, haircuts, yoga and holistic healing
  - ♥ Unlimited McDonald's Coffee
  - ♥ People to talk to when you return from the hospital
  - ♥ Unlimited use of movies, games and crafts for kids
  - ♥ A cozy bed
  - ♥ Unlimited access to the RMH Van
  - ♥ "Home for Dinner" prepared by volunteers
- ...and the list continues

30%  
Provided by  
McDonald's  
Restaurants

70%

Provided by  
the kind hearts  
of Manitoba  
Residents and  
Businesses



Adrianna was diagnosed with a brain tumor when she was only 10 years old and has been staying with us continuously while undergoing treatments



Deepak's little brother was born prematurely and his family has been staying with us for the past 5 months until he is healthy enough to leave the hospital



Mannat has been with us at Ronald McDonald House while she is undergoing treatments for bone cancer

## Your Help Goes A Long Way

When many of us think about what impact \$20 can have in our lives, the thought isn't life changing or all too important. To a family staying at Ronald McDonald House, \$20 provides a safe and caring place to stay just minutes away from their child at Childrens Hospital, or the comforts of the RMH Family Room located on the third floor. \$20 supports programs that help reduce stress and anxiety and lessen the financial burden brought on when tragedy occurs. These might include medical costs, potential job loss and the overall risk of leaving your home to be close to what matters most, your child. Sometimes the best news a family can hear when they are going through one of the most difficult times in their lives is "I know a place where you can stay". When \$20 or more is donated to RMH, that means children like Adrianna, Deepak and Mannat can be assured their family will be able to stay together and provide a kiss goodnight when it is needed most.

Will you please help us today with your donation?

## Help Us Keep Families Together

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_

Donation: \_\_\_\_\_  
\$20 \$50 \$100 Other: \_\_\_\_\_

Payment Details  
\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Cheque  
(Cheques made payable to Ronald McDonald House Manitoba)

Card # \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Expire date: \_\_\_\_\_

- \_\_\_\_ Please send me information on volunteer opportunities.
- \_\_\_\_ I have left a donation to Ronald McDonald House Manitoba in my will.
- \_\_\_\_ I would like to speak with someone about leaving a donation to Ronald McDonald House Manitoba in my will.

Ronald McDonald House Manitoba respects your privacy. We do not sell, trade or release our mailing list or any part of the information we collect to any other party or agency.

Tax receipts are issued for donations of \$10.00 or more.  
Charitable Organization Number: 10412 5323 RR0001

Mail to:  
Ronald McDonald House Manitoba  
566 Bannatyne Avenue  
Winnipeg, MB R3A 0G7

Contact:  
204.774.4777  
www.rmhmanitoba.org  
info@rmhmanitoba.org

## Wish List

- Movie passes
- Tickets to special events
- Tickets to sporting events
- Toys 'R Us gift cards
- Gas gift cards
- Restaurant gift cards
- Paper (8.5"x11", white)
- Tin foil
- Cookie/muffin scoops
- Kraft Dinner
- Frozen dinners
- Sugar (white/brown)
- Eggs
- Chocolate chips
- Raisins
- Coconut
- Baking soda, baking powder, cinnamon, nutmeg

We are grateful for all donations that come to the house, however we encourage you to use the list below... If you have any question, please feel free to contact Kerry at (204)774-4777 or kerry@rmhmanitoba.org

- Quick Oats
- Single serving snacks
- Ziploc bags
- Canned goods
- Flour
- Baking margarine
- Cookies
- Potatoes
- Frozen vegetables
- Plastic wrap
- Construction paper
- Accessories (beads, feathers, etc.)
- Nintendo Wii games
- Xbox 360 games & memory cards
- PS2, PS3 games & memory cards
- Dolls
- Little Tikes Coupe Cars
- Family DVDs

- 32" TV/DVD combination units
- Fabric softener
- Stain remover
- HE Laundry Soap
- Travel size Shaving cream
- Travel size Deodorant
- Hand cream
- Lysol Disinfectant wipes
- Heavy Duty Canister Vacuum
- Lysol spray
- Lavender Pine Sol
- Garbage bags (small, white)
- Garbage bags (large, white)
- Batteries (AAA, AA, C, D, 9 volt)
- Baby monitors
- Long distance calling cards

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## Record Breaking McHappy Day Raises \$94,000!!

On May 8th, Winnipeggers and Manitobans came together in support of the much anticipated McHappy Day! This year was an extremely special one because we broke history by raising \$69,663 in Winnipeg and over \$94,000 collectively throughout Manitoba, the largest amount of funds raised since the inception of McHappy Day!

And what a day of celebration it was. Scores of individuals visited their local McDonald's Restaurant to purchase Big Mac's, Happy Meals and McCafe's, all with proceeds of \$1 each in support of Ronald McDonald House families. Scores of big red shoes lined the walls of the restaurants, a true demonstration of the commitment of McDonald's management staff, owner/operators, crew members and our community. The Goulet Street restaurant broke their own record by selling approximately 3,500 red shoes pre event!

Each restaurant was buzzing with activity, which included visits from Ronald McDonald himself, and most importantly, visits from our RMH family, Janice, Patrick & Christian Cyrenne. Christian was diagnosed at the age of 2 with cancer of the liver, and his family spent 59 days under the care and support of Ronald McDonald House during his treatments and recovery. Today, Christian is cancer free and is an active little boy with lots of love to share!

Thank you to every major radio, television and newspaper outlet who supported McHappy Day through live interviews, newspaper articles and local radio celebrities who continuously encouraged our community to join in and support. Tweets throughout the day were re-tweeted by our "fans" and shared with friends, families and corporations, reaching out to thousands of individuals. Yet the day would not have been possible without the support from our many volunteers who helped in any way they could, whether they were greeting people at the door, or working very quickly at the drive-thru.

The day was a busy one as representatives from Ronald McDonald House visited as many restaurants as possible to simply say... Thank You!

From all of us, and the families at Ronald McDonald House Manitoba who depend on your support each and every day, thank you for all that you do.

With Love,



From the House that Love Built

## Home for Dinner

For booking information, please contact Kerry, (204)774-4777 or kerry@rmhmanitoba.org

Often a home-cooked meal is just what the doctor ordered to get through a tough day.

Home for Dinner is a volunteer-based program at Ronald McDonald House where groups provide home-cooked meals for families who are staying at the House. It is a great team-building opportunity and gives you the chance to share your positive stories with our families.

Families staying at the House have hectic schedules often remaining at the hospital late into the night. If they are not present to enjoy your meal, we prepare packages for them to re-heat later in the evening.

Home for Dinner meals have been provided by friends and family, restaurants and businesses such as The Keg, Toromont Cat, RBC Royal Bank and Homestead Manitoba just to name a few.

All food must be prepared on-site in our large kitchen. During the summer months, an outdoor BBQ is available. We suggest preparing food for approximately 20-25 people, as we can have up to 14 families staying with us.

You are welcome to stay and enjoy your meal with our families but please prepare additional food to accommodate your group.



RBC Royal Bank



The Keg Restaurants



Alana Fiks and Friends



McDonald's Corporate Head Office



# Hope Couture FASHION GALA

## A Night of Fun at the Hope Couture Fashion Gala

April 18th was a night to remember as we hosted our 27th annual Hope Couture Fashion Gala. With close to 400 individuals in attendance, the room was filled with those looking to support the kids and families of Ronald McDonald House Manitoba and enjoy a fun night of fashion.

Guests walked the red carpet and sipped on champagne while perusing the amazing "Couture Collection". Prizing worth thousands of dollars were provided by La-Z-Boy Winnipeg, Independent Jewellers, Winnipeg Goldeyes Field of Dreams Foundation and WestJet. And we don't believe anyone minded purchasing their tickets from our very own Winnipeg Paramedic Service gentlemen who even participated in the fashion show itself, bringing smiles to the faces of many of the ladies!

The evening began with our special hosts Kerri Salki of 102.3 Clear FM and Peter Chura of Global TV, setting the stage for a night of fun and fashion provided by our presenting sponsor Polo Park. As always, the show was lively, the models were beautiful and the fashions were so wonderfully paired, the ooh's and ah's from the crowd could be heard from table to table. The show opened with our young models of the night, Kaitlyn, Christian and Simone, who all spent significant time at Ronald McDonald House with their families while undergoing medical treatments that would change their lives forever.

Following the show, one of our models, young Christian of just 2 1/2 years old, joined Mom and Dad, Janice and Patrick on stage. The family of three walked the runway hand in hand as Janice looked into the eyes of those around her and thanked everyone for the love they have shown by supporting the House through the fashion gala.

The evening began and ended in celebration. Tracy Smith, a long-time volunteer and past president of RMH received the prestigious Annette Nagler award for her commitment to organization and Christian was announced to be cancer free.

When the evening was said and done, \$75,000 was raised in support of our sick kids and their families. We would like to thank all of the committee members and volunteers that helped make this event such a success. Thank you to our attendees and sponsors who are with us each and every year. We couldn't do it without you.

**We can't wait to see you next year at the Hope Couture Fashion Gala.....With a Twist! So hold the date, Friday April 25, 2014 and be prepared to bring out your inner fashionista and maybe even your dancing shoes! We have one big surprise for all of you!!**



RMH family, the Cyrenne's Janice, Patrick and 2 1/2 year old Christian



Team Homestead Manitoba w/ Ronald McDonald



Longtime volunteers Britta and Donna

RBC at the Putting Contest

## Record Setting Day at the Tournament of Champions!

The sun was shining on a beautiful Thursday at Breezy Bend Country Club as we hosted our 24th annual Ronald McDonald House Golf Tournament of Champions on September 5th. A Sold out group of 144 golfers and over 30 volunteers were in attendance for what has become the most successful golf event to date. With the care and support of our sponsors, golfers, donors and volunteers, we can officially say over \$113,000 was raised at the event to support the house and families staying within.

Our always supportive golfers were shown a day of fun and excitement as they played through the course. Everyone was provided with food and drink throughout the day compliments of McCain Foods, McDonald's Restaurants, TCBY, Old Dutch, Coca-Cola Canada, Labatt Canada and Kirkwood Group. Activities such as chipping a soft ball into a colander at our Home for Dinner Hole, or seeing how well they could hit a ball while wearing a welders mask and gloves at the ABC Fire & Safety hole brought out the inner child, reminding everyone that we were all there for the children we support. RBC provided the prizing and entertainment on the Putting Hole, where our golfers had the chance to putt for an Ipad, Putter, or even \$10,000 cash! Our sincere apologies to Mike McLenehan, our Board Vice President for coming oh so close to the cash!!

A major highlight for the golfers was the opportunity to meet little Christian, a 2 and a half year old boy who stayed at the house with his parents Janice and Patrick for over 59 days. Christian was diagnosed with Liver Cancer when he was only 2 years old and has since fully recovered and is cancer free. Christian, along with Janice, Ronald McDonald himself and Executive Director Allison Kesler, toured the course on golf carts to meet each and every golfer. Golfers were treated to a wave and a fist pump from little Christian as Janice and Allison spoke about how important their support means to the families staying at the house.

It was an amazing experience to see all of the golfers and volunteers work together to make this the most successful event to date. We would like to thank McDonald's Restaurants of Manitoba for becoming our presenting sponsor for the first time. We would also like to thank our committee, consisting of our Chair Dave Einarson, Co-chair Ryan McCullough, Lynn Handregan, Dallas Lawrence, Hiren Shae, Edward Urrutia, Kent Richard, Neil Rykiss, and Bonnie Tighe for their help and support.

Words can't explain how positive of an impact this event has had on the house and we can't wait for next year to do it all again!

Presenting Sponsor



Silver



Bronze



Christian shows off his putting skills for Ronald McDonald

## THIRD PARTY EVENTS

### 18th Annual McCain Clear Lake Golf Classic

\$94,000 raised for Ronald McDonald House Charities

Clear Lake Golf Course  
June 17th-19th, 2013



### Northern Lights Barrel Futurity and Derby

\$8,000 raised for Ronald McDonald House

Westman Communications Group Place

August 30th-31st, 2013

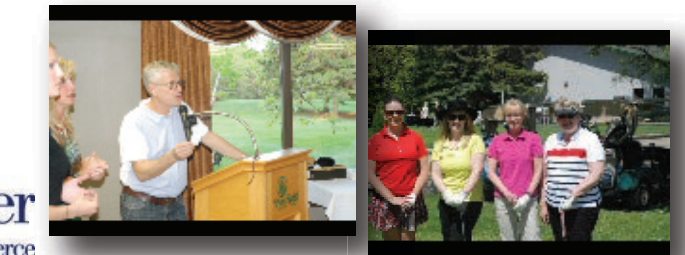


### 23rd Annual Chamber Golf Classic

\$1,100 raised for Ronald McDonald House

Pine Ridge Golf and Country Club

June 5th, 2013



### The Mike Pilat Golf Tournament

\$1,375 raised for Ronald McDonald House

Netley Creek Golf Course

July 20th, 2013



## UPCOMING THIRD PARTY EVENT

### Behind Closed Doors

St.Vital Centre

\$5 per ticket

November 16th, 2013

Behind Closed Doors is an annual event that allows St.Vital Centre patrons to shop after hours and receive access to exclusive sales, prizes and food tasting.

All tickets purchased from RMH or The Bay St. Vital will directly support our children and families.

