

Stronger Together



Ronald McDonald
House Charities®
Manitoba

Keeping families close®

Sharing the 2022 RMHC Manitoba Mission



A New Ronald McDonald House Building a Stronger Foundation for Families

Thanks to incredibly generous support, the new Ronald McDonald House provides more families with essential services 24/7/365 days a year as they face the challenges of childhood illness or injury together.

The project is a 186% increase in mission delivery, growing from 11,000 sq. ft. to 48,000 sq. ft. and from 14 to 40 bedrooms,

each with a private washroom. The House includes two kitchens to support meal programs, multipurpose rooms, specialty suites to serve bone marrow and organ transplant patients, secure parking, as well as indoor and outdoor play areas. ...Continued on next page

Pictured (left to right): Marcilla, Khalia, and Jordan Kanhai

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The new Ronald McDonald House is RMHC Manitoba's next legacy of support and service to family-centered care in Manitoba and Northwestern Ontario.

65% of Canadians live outside a city with a children's hospital, which means they must travel to receive the care their children need. RMHC Manitoba's previous capacity and design was limited, and the House turned away hundreds of families each year due to operating at or above occupancy. The new RMHC Manitoba Ronald McDonald House significantly increases support for families with sick or injured children.

We are proud to welcome and serve more families than ever before. Our heartfelt gratitude goes out to all involved in making this dream a reality for families needing to stay close. ❤️



Scan to watch highlights of our new Ronald McDonald House Grand Opening!



Adopt-A-Room PROGRAM

Help us secure sponsors for all bedrooms in the new Ronald McDonald House by December 31st!

34/40 bedrooms sponsored so far!

SCAN
QR CODE
TO LEARN
MORE!



Combined Leadership Message

As RMHC Manitoba reflects on 2022, we are filled with immense gratitude, sincere appreciation, and much pride in what we have accomplished together with our donors, partners, board, staff, and volunteers.

For almost four decades, RMHC Manitoba's mission to support families facing childhood illness or injury has played an integral role in family-centered care throughout Manitoba and Northwestern Ontario. Across both core programs, the Ronald McDonald House and the Ronald McDonald Family Room, thousands of children and families have found a home-away-from-home filled with care, compassion, and hope.

Thanks to dedicated healthcare professionals and medical advancements in treatment and care, more children are healing than ever before. However, their journeys are often longer and more complex requiring frequent travel to pediatric medical centers of excellence. As the needs of families with sick or injured children continue to evolve and grow, RMHC Manitoba's commitment to serve families remains steadfast.

Because one family turned away is too many, and no child should ever face illness or injury alone, RMHC Manitoba is committed to meeting the needs of families. Thanks to the outpouring of

generosity and kindness of countless donors and partners, the doors to the new RMHC Manitoba Ronald McDonald House opened on September 14, 2022.

Within a month of welcoming families to the new House, occupancy increased over 100%. Children and families are safe, supported, close to the care they need, and most importantly, together. Thank you to everyone who gave generously. The success of our mission is an amazing team effort that gives families the greatest gift of all—togetherness where and when they need it most.

From all of us at RMHC Manitoba and the families we proudly serve, we wish you a very happy holiday season. May 2023 be filled with much joy, health, and peace for all.

With sincere gratitude and endless appreciation,



Wendy Galagan,
CEO, RMHC Manitoba



Doug Fawcett,
Board President, RMHC Manitoba

Mission Statement

RMHC Manitoba supports the health and well-being of children by providing a "home-away-from-home" and other services for critically ill, chronically ill, and seriously injured children and their families.

Board of Directors

President:

Doug Fawcett

Vice President:

Elizabeth Boroditsky

Treasurer:

Helen Lee

Secretary:

Teresa Woyna

Directors:

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Rosalind Toews



Privacy Statement

Ronald McDonald House Charities Manitoba/Pediatric Oncology Family Centre of Manitoba Inc. does not sell, trade, or release the personal information of its donors.

RMHC Manitoba 2021 Mission Impact Across Both Core Programs



866

Families supported by overnight accommodations, day use program, and takeout service



3,892

Nights of accommodations supported by RMHC Manitoba and our hotel partner



\$1,019,655

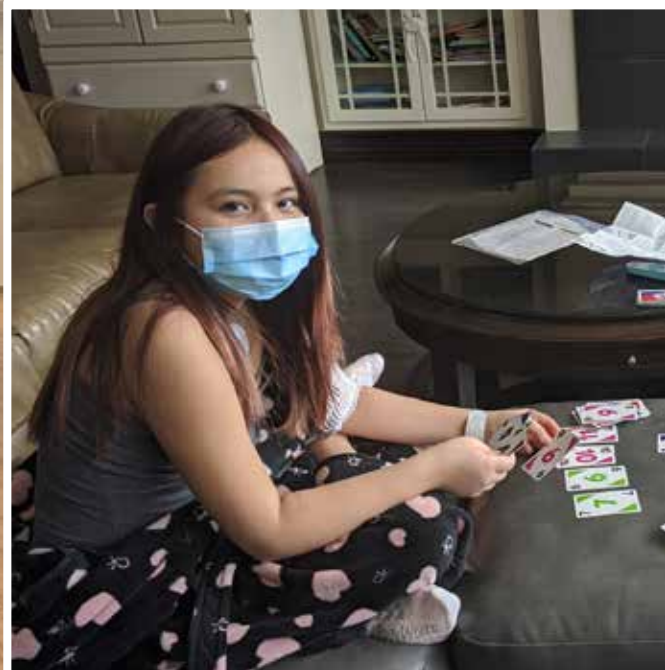
Savings for Winnipeg and rural Manitoba families faced with childhood illness and injury*

4,215 Nights of Accommodations from Jan. 2022 to mid-Nov. 2022

*Based on the RBC Economic Impact Study and nightly average of \$253 in out-of-pocket savings for families. The RBC Economic Impact Study is a third party peer-reviewed study substantiating the annual economic impact of the RMHC Manitoba mission. The full report is available upon request.



Family makes
a Home





es our House
ome. ❤️





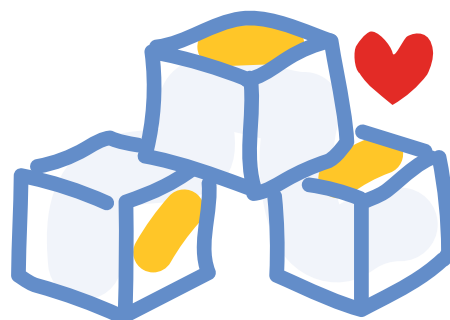
Keeping the Kanhai Family Together

"I began to know about RMHC in my teens, but I really began to know more about RMHC once I started working at McDonald's at the age of 15. I saw RMHC signage and I knew people would put their change into donation boxes for RMHC, but I didn't really know how much it impacted people. I worked my way up to being a Department Manager and really began focusing on raising more funds for McHappy Day. We would have times where we encouraged guests to donate to McHappy Day daily. It felt good coming together as a restaurant and as a company to raise money for families who were going through this journey with a sick child. Little did I know, I would be one of the families benefitting from RMHC programs.

We stayed at the Ronald McDonald Family Room for three nights and at Ronald McDonald House for a week while our daughter, Khalia, received treatment for GBS (group B strep).

She was improving every day and became stronger and more lively. We went from not being able to hear our daughter's voice to being able to breastfeed her again and take her home. She got to go home after 12 days of being at the hospital. We are so thankful for all the staff at the hospital who took such good care of our daughter. We are also very thankful for RMHC Manitoba. It made this very hard situation bearable and feel a little more normal. The staff were all so kind, and we even made connections with another family in the house.

After Khalia became strong enough, we were so excited to be able to take her home and get back to normal life again. She caught a little cold in the few days after, but it only lasted a week. She recovered so well and hasn't looked back. We couldn't be more proud of our little warrior and are so thankful for everyone that helped her get to where she is today." ❤️ — The Kanhai family



Scan to see
the Kanhai
family's story. ❤️

2022 RMHC Manitoba Fundraising Event Highlights

Our gratitude goes out to all our third party fundraisers for partnering with us in supporting our mission.



Fight for Charity

April 30th | RBC Convention Centre Winnipeg

We were fortunate to be the charity of choice for the Fight for Charity Corporate Boxing Event in Spring 2022.

Thanks to all involved, **\$23,000** was raised in support of RMHC Manitoba families.

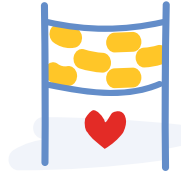


Champion for Families

July-August | Virtual Event

We challenged our supporters to pick their favourite activity and do it 218 times in honour of our longest family stay in 2021, while collecting pledges online in support of RMHC Manitoba. Together,

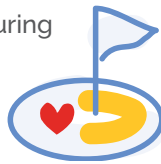
over \$58,000 was raised for our mission from this fun community event.



33rd Annual FORE! THE HOUSE Tournament of Champions

September 8th | Breezy Bend Country Club

Together with our golf tournament sponsors, donors, participants, volunteers, and supporters, we raised **over \$242,000** for RMHC Manitoba during this exciting day of friendly competition.



36th Annual Hope Couture Fashion Gala

October 20th | RBC Convention Centre Winnipeg and Virtual Event

Our 36th annual Gala was an exciting masquerade-themed evening in support of family togetherness. Thanks to all involved, we raised

over \$325,000 for families needing the services of our House and Family Room.



McDonald's® Supports Family Togetherness

Our incredible Founder & Forever Partner, McDonald's, supports RMHC locally and across Canada in so many wonderful ways, including:

- A portion of ALL menu items supported RMHC on McHappy Day®, May 11th, and raised over \$150,000 for RMHC Manitoba families
- Ongoing support from Happy Meal® program, RMHC Cookie® program, kiosk donations, Drive-Thru donations, and coin boxes
- Signature event sponsorship, participation, and support
- Product and third party-supplied donations
- Year-long Round Up for RMHC initiative encouraging McDonald's customers to round up their order to the nearest dollar as a donation to RMHC Chapters
- Special initiatives in support of RMHC, including National French Fry Day and National Cookie Day menu item activations



We thank our McDonald's partners for all they do to help us keep families together where and when it's needed most!



Thankful to Those Dedicating their Time to the RMHC Manitoba Mission

We are very fortunate to have such a committed group of supporters who help us deliver our mission in so many meaningful ways.

From baking, cooking, cleaning, deliveries, and more for program needs, volunteers help our programs feel like home for our families. Volunteers also help out in many other essential ways such as assisting with signature events, sitting on our Board of Directors, and volunteering for special events like McHappy Day, or preparing to open our new Ronald McDonald House. Volunteers have played a truly essential part of our mission in 2022.

We are so thankful for their dedication to our mission. Volunteers make RMHC Manitoba and families stronger.



Leading the Way— Board of Directors Member Highlight



Since September 2019, it has been my honour and pleasure to support the essential mission of Ronald McDonald House Charities (RMHC) Manitoba. Providing a safe haven for families with sick or injured children, RMHC Manitoba plays an integral role in family-centered care across Manitoba and Northwestern Ontario.

As the General Manager for Coke Canada Bottling in Manitoba Company, I was first introduced to the RMHC Manitoba mission through Coca-Cola, one of their national partners. I immediately recognized and valued the work of the charity and how important their mission is to children and families.

When an opportunity arose to join the Board of Directors, I was thrilled at the idea of making a bigger impact. Since joining as a Board member, I have supported the work of the organization in my roles as Secretary, Governance Committee member and current Chair, Capital Campaign Communications Committee member and current Chair, as well as continuing to advocate for the RMHC mission in my community and through my role at Coke Canada.

Serving one family at a time, RMHC Manitoba supports families during what is often the most difficult time in their lives. It is my honour to be able to contribute to RMHC Manitoba as they provide their meaningful and essential service to local children and families.

**Teresa Woyna — RMHC
Manitoba Board of Director**



RMHC Manitoba relies on donors to help continue to deliver essential services for families. Please donate to keep families close where + when it's needed most.

DONATE TODAY



For more information on ways to help, please visit rmhcanitoba.org, call **204-774-4777**, or email info@rmhmanitoba.org.

