

Stronger ♥ ♥ Together

Sharing the 2021 RMHC Manitoba Mission



Ronald McDonald
House Charities®
Manitoba

Keeping families close®

Pictured (left to right): Daniel, Karsen,
Jeremy, Aleena, Jinelle, and Jakob.



Karsen's Journey The Kehler Family's Story

The Kehler family has a special history with RMHC Manitoba.

Since 2016, the Kehler family, from Ste. Anne, Manitoba, has made regular visits to the Ronald McDonald Family Room and Ronald McDonald House while their son, Karsen, received life-saving medical care for urethral dysplasia, bladder reflex, and kidney failure.

He has since undergone a kidney transplant procedure as an essential treatment for his medical complications thanks to the kidney donor, his father, Jeremy. The family continues to stay at RMHC Manitoba programs as treatments and follow-ups are needed.

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Over the last few years, RMHC Manitoba staff and volunteers have grown close with the Kehler family as they've gone through their healing journey together. We've seen Karsen get older and stronger since he has stayed with us as a baby.

The family has enjoyed many meals within our programs, celebrated holidays with us, played together in our common areas, and experienced first-hand what it means to have spaces to be together when essential care was needed for Karsen.

Initially living in Winnipeg, the Kehlers have spent most of their time at their haven within the hospital, the Family Room. But since moving to Ste. Anne, they have required the use of our House program, so they can have a place to stay overnight and rest instead of making the long trip back home.

We believe no one tells their story better than our families. Below is the Kehlers' RMHC Manitoba experience in their own words...

“The Family Room and House are tremendous resources for those who are dealing with issues faced when a child is in the hospital. It has helped bring some normalcy into an otherwise chaotic situation.”

“As a family, we are extremely grateful for the Ronald McDonald Family Room on the third floor of HSC Children's Hospital, and more recently, Ronald McDonald House. Many hours have been spent in these spaces discussing Karsen's progress and current issues. They have been places where we can relax, grab a slice of toast, wash personal clothing, and meet other families going through similar experiences themselves.

In fact, the Family Room was where Karsen's two older brothers and sister met him for the very first time. Having the smell of freshly-brewed coffee greet us every time we enter takes away some of the stress of the moment, and as small as that is, it's something to look forward to.

The Family Room and House are tremendous resources for those who are dealing with issues faced when a child is in the hospital. It has helped bring some normalcy to an otherwise chaotic situation. RMHC Manitoba truly is a home-away-from-home.” - **The Kehler Family** ❤️



Karsen and Jeremy in the Family Room



The Kehlers enjoying a Family Room Thanksgiving dinner



Karsen getting comfortable during his first House stay



Karsen recovering after a recent surgery



The Kehlers at a Winnipeg ICE game in support of RMHC Manitoba

Combined Leadership Message

As 2021 draws to an end, we are reminded of what is most important, **family**. RMHC Manitoba continues to be inspired and amazed by the resiliency of the RMHC Manitoba families we serve, and the generosity of the community that surrounds and strengthens our mission.

As families continued to face the challenges, fears, unknowns, and displacement of childhood illness and injury, RMHC Manitoba was here to provide a safe haven of care and compassion. Ensuring safe and continued mission delivery throughout 2021 was our commitment and promise to families. As families with sick children were pulled apart, RMHC Manitoba was here to bring them together, and surround them with care and compassion.

Families were facing a healthcare crisis amid a global pandemic. Because of the generosity, giving, and kindness of donors and community partners, families found a safe and welcoming home-away-from-home close to the care their child needed, and close to each other. Families were **stronger together**.

In addition to day-to-day operations, a new and inspiring project pushed forward throughout 2021. With an

outpouring of generosity from a multitude of donors, partners, contributors, and community leaders, a new RMHC Manitoba Ronald McDonald House is on the horizon. As we close the year, a stronger foundation for families is almost 50% complete. In July 2022, the new RMHC Manitoba Ronald McDonald House will open to serve more families.

We extend endless gratitude and immense appreciation to everyone who has come together throughout the year to support RMHC Manitoba, and to those who are coming together to build the next legacy of essential care and support for families. We are incredibly proud to be part of a caring community with an aligned passion and commitment to serve families.

THANK YOU!

With deepest gratitude,



Wendy Galagan, CEO,
RMHC Manitoba



Rhonda Lorch, Board President
RMHC Manitoba

Mission Statement

RMHC Manitoba supports the health and well-being of children by providing a "home-away-from-home" and other services for critically ill, chronically ill, and seriously injured children and their families.

Board of Directors

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Privacy Statement

Ronald McDonald House Charities Manitoba/Pediatric Oncology Family Centre of Manitoba Inc. does not sell, trade, or release the personal information of its donors.



From January to November 2021,
RMHC Manitoba provided families
3,423 nights of comfort





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Family is medicine



Building a Stronger Foundation for Families



Ronald McDonald House Charities®
Manitoba



The new Ronald McDonald House construction site at 62 Juno Street

With thanks to provincial, individual, organizational, foundational, corporate, private, and community donors, together we have raised an incredible \$19.85M (of the \$20.7M campaign goal) in support of the RMHC Manitoba capital campaign. Our heartfelt thanks and immense appreciation goes out to all those who have helped build a stronger foundation for families, and a stronger community for all of us.

OPENING JULY 2022!



Keeping families close®
rmhcmanitoba.org



McDonald's® Partners in Strengthening Support

There are so many ways our Founder & Forever Partner, McDonald's, supports RMHC locally and across Canada:

- A portion of ALL menu items supported RMHC on McHappy Day®, September 22nd, and raised over \$124,000 for RMHC Manitoba families
- Ongoing support from Happy Meal® program, RMHC Cookie® program, kiosk donations, Drive-Thru donations, and coin boxes
- Signature event sponsorship, participation, and support



- Product and third party-supplied donations
- Year-long Round Up for RMHC initiative encouraging McDonald's customers to round up their order as a donation to RMHC Chapters
- A portion of McDonald's fries purchased from April 20th to May 10th, supported RMHC families through the Fries for RMHC fundraising campaign
- Meal programming donations by Owner/Operators

We are so thankful to have the kind support of our incredible McDonald's partners and send our heartfelt gratitude to them for being champions of the RMHC Manitoba mission!



Celebrating RMHC Manitoba's 2021 Signature Events

Champion for Families

July-August | Virtual Event

We invited our community to move, create, or challenge themselves 194 times in honour of our longest family stay in 2020, while raising online pledges in support of RMHC Manitoba. Together, **over \$65,000** was raised for families.



31st Annual FORE! THE HOUSE Tournament of Champions

September 8th | Pine Ridge Golf Club

Our network of golfers, sponsors, and donors came together and raised **over \$228,000** for RMHC Manitoba.



35th Hope Couture Fashion Gala

November 5th | In-Person (Fort Garry Hotel) and Virtual Fundraising Event

We came together to celebrate 35 years of fashion, family, and fun. Together, we raised **over \$261,000** for families staying at our House and Family Room.



Heartfelt thanks goes out to all our event supporters for helping us deliver our mission!

Free Fry Day

On August 19th, **over \$46,000** was raised in support of RMHC Manitoba during the exciting Free Fry Day fundraiser thanks to our McCain Foods and Co-op partners!



Join the Fight to Help Families in Need

"My family and I have stayed 230 nights at Ronald McDonald House. As my son receives essential medical care and fights for his life, I am able to be by his side and fight with him thanks to RMHC Manitoba. Please consider joining the fight and making a donation to RMHC Manitoba so families like myself can continue to heal and grow stronger together. Thank you. ❤️

-Tyrone Delaronde



Ronald McDonald House guest,
Tyrone Delaronde from Dauphin, MB

Volunteer Appreciation

Throughout 2021, RMHC Manitoba volunteers persevered in the face of the continuing challenges presented by the pandemic to provide essential support to the mission and care for families. As we continue to adjust and modify as needed, so do volunteer teams, all for the support of families. As 2022 draws near, we look forward to engaging volunteers in many different and meaningful ways. RMHC Manitoba remains deeply thankful for the continued and unwavering support of our program and event volunteers, dedicated committees, and Board of Directors.



RMHC Manitoba Board of Directors Member Highlight

"It has been my sincere honour to be part of RMHC Manitoba. I joined RMHC Manitoba's Board of Directors in 2016, and will complete my 6th year full term in June 2022.

As a local McDonald's Owner/Operator, it has been my privilege to represent my fellow Manitoba and Northwestern Ontario McDonald's Owner/Operators at the Board level. As the Founder & Forever Partner, McDonald's is committed to standing with RMHC in service and care to families with sick or injured children.

As parents of three children, my wife, Emily, and I understand the importance of being together as a family, and close to essential medical care and treatment during times of childhood illness or injury. We are honoured to be a part of an organization doing so much for sick children and their families.

I am incredibly thankful for the opportunity to work alongside the organization, Board members, and fellow McDonald's Owner/Operators to sustain and grow RMHC Manitoba's integral mission to families. Thank you to all those who work together, and to those who give generously to make this mission possible."

- Timothy O'Connor,
RMHC Manitoba
Board Member and
Capital Campaign
Construction
Committee Member



HELP RMHC MANITOBA CONTINUE ITS MISSION BY DONATING TODAY

RMHC Manitoba relies on donors to help continue to deliver essential services for families. Please donate to keep families close where + when it's needed most.

For more information on ways to help, please visit rmhcmanitoba.org, call 204-774-4777, or email info@rmhmanitoba.org

