

Stronger Together



RMHC
Manitoba

Keeping families close

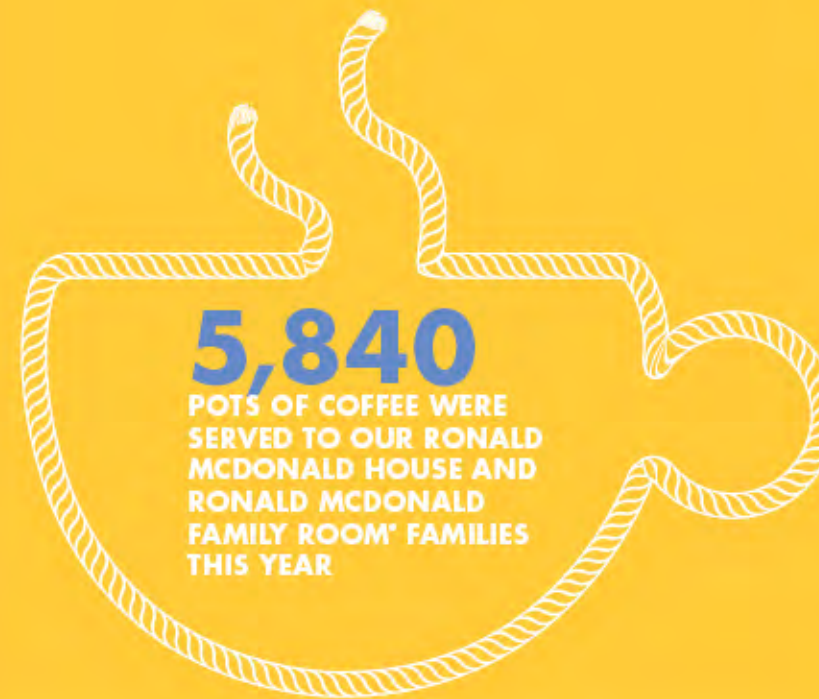
2015 Annual Report



Ronald McDonald House Charities® Manitoba supports the health and well-being of children by providing a "home away from home" and other services for critically ill, chronically ill, and seriously injured children and their families.

Meet the Delaloyes

A Ronald McDonald House® Family.



The Delaloye family were used to living a peaceful, small town life in Neepawa, Manitoba, a town over two hours away from Winnipeg. In June 2014, they started noticing unusual symptoms of pain, a pale complexion, and lethargy in their eight-year-old daughter, Alyx. After a blood test showed signs of severe irregularity, they travelled to HSC Children's Hospital for emergency testing. To her parents' shock, Alyx was diagnosed with leukemia, a cancer of the blood and bone marrow, as well as a rare blood infection.

After being told they may need to spend one night in Winnipeg, the family ended up having to stay an entire month to be by Alyx's side while she was receiving emergency medical treatment. Extremely distressed by the news, the emotional toll on the Delaloyes was almost unbearable.

Thankfully, they found a helpful support system in Ronald McDonald House Manitoba. "For me to stay at Ronald McDonald House, it was very convenient. If I needed to be at the hospital quick, it was a short walk, about two blocks away. They have a big kitchen there if you need to cook yourself meals and the staff is amazing," Alyx's father, Reg explains.

After numerous antibiotics, blood and platelet transfusions, spinal taps, chemotherapy, steroids, and medication, Alyx's condition was in remission and her body became free of leukemia cells. Despite this good news, the Delaloye family's journey is not over. The treatment time for a female leukemia patient is more than two years and Alyx has regularly undergone chemotherapy in Winnipeg since receiving the news. Her mom, Jody, now drives from Neepawa every nine days so Alyx can receive treatments.

Jody and her family are thankful for the many ways Ronald McDonald House Charities® Manitoba has helped them on their journey. With a sigh of relief, she says, "It's like a family to us and definitely home away from home."

For me to stay at Ronald McDonald House, it was very convenient. If I needed to be at the hospital quick, it was a short walk, about two blocks away"

Reg Delaloye, Alyx's Father

2,100
LOADS OF LAUNDRY
WERE DONE BY
FAMILY ROOM
VISITORS IN 2015



Meet the Wiebes

A Ronald McDonald House® Family.

John and Trudy Wiebe couldn't contain their happiness when their first-born son, Marshall, came into their lives.

Tragically, the family's dreams were shattered when a doctor told them Marshall was affected by Duchenne Muscular Dystrophy (DMD), and would be for the rest of his life. DMD would cause Marshall's muscles to become feeble and eventually break down.

Last March, Marshall's lung collapsed after he contracted pneumonia. An ambulance raced the 16-year-old to HSC Children's Hospital, from Rosenfeld, MB. Upon arrival at HSC, John and Trudy discovered they could stay at the Ronald McDonald Family Room® to be close to their son as he fought to stay alive. For over a month, the Family Room offered John and Trudy, a place to stay between taking turns being by Marshall's side. Here they could sleep, eat, shower, retreat, and talk with each other and other families who were going through a similar, difficult situation.

After John and Trudy spent 31 nights at the Family Room, Marshall's condition improved and he moved from an intensive care unit to a special care unit. John and Trudy were able to spend the next few months at Ronald McDonald House, down the street from where Marshall was receiving treatment.

Near the end of Marshall's hospital treatment period, he was able to visit with his family at the House. His brothers, sisters, and friends spent time with him and stayed there on weekends. It was a place for their entire family to eat meals, watch movies, and have quality time together.

The Wiebes stayed at Ronald McDonald House and the Family Room for 122 days in total. Thankfully, Marshall became strong enough to leave the hospital and return home with his family.

"Your love for your child is the greatest love on earth," says John, tears welling up in his eyes. "You hope, and you fight so hard, and you pray, and you wish for the best. In our case, with time, he has gotten better and we are so thankful."



"You hope, and you fight so hard, and you pray, and you wish for the best. In our case, with time, he has gotten better and we are so thankful."

John Wiebe, Marshall's Father

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PRESENTS GIVEN OUT
BY SANTA, MRS. CLAUS,
AND SANTA'S HELPER
THIS PAST CHRISTMAS AT
RONALD MCDONALD HOUSE




Message from the President

This has been a truly amazing year of keeping families close at Ronald McDonald House Charities® Manitoba. With the help of our many supporters, we raised more money than ever before to help a record number of families. This wouldn't be possible without the kindness of our caring donors, generous sponsors, devoted volunteers, and passionate staff. Like the many families staying at Ronald McDonald House®, and the Ronald McDonald Family Room®, we are stronger together.

I am honoured to represent Ronald McDonald House Manitoba as President and thankful to work with a strong and dedicated Board of Directors. In partnership, we help support the mission of Ronald McDonald House Charities® Manitoba and endorse our Chief Executive Officer, staff, and volunteers to ensure we provide children and their families what they need most during life's challenging times, especially healing together. I am overjoyed for the many wonderful people who support our organization in a variety of ways. I feel blessed to be a part of an amazing team, working together to keep families close.

On behalf of the Board of Directors, we give our deepest thanks to all who helped us provide a home away from home for those who needed it last year. We look forward to growing and developing this much-needed organization to keep families safe, healthy, and happy in the best way we can.

Dave Einarson, President



14
DONORS WERE INVOLVED IN THE RENOVATION PROJECT ON THE SECOND AND THIRD FLOORS



2014-2015 Board Listing

President: Dave Einarson
Vice President/ Past President: Mike Vanderhorst
Secretary: Ryan Turner
Treasurer: Britta Spiring
Directors: Alison Diacos, Ana Mendoza, Dave Coverdale, Kyle Millar, Lanette Siragusa, Ryan McCullough

2015-2016 Board Listing

President: Dave Einarson
Vice President: Ryan Turner
Treasurer: Britta Spiring
Secretary: Kyle Millar
Past President: Mike Vanderhorst
Directors: Alison Diacos, Ana Mendoza, Dave Coverdale, Hong Zhang, Lanette Siragusa, Melissa Beaumont, Ryan McCullough*, Steven Paschak, Timothy O'Connor
 *Outgoing January 2016

Message from the Treasurer

Thank you to all our supporters and donors for making 2015 another successful year. Ronald McDonald House® and Ronald McDonald Family Room® operated at full capacity once again. We are extremely grateful to our new hotel partner, Canad Inns Destination Centre Health Sciences Centre for accommodating our overflow families.

Gross revenues exceeded \$1,080,000 which represents an increase of 13% over the previous year. Expenses also increased by 13% which included renovations to the second and third floors of the House. Generous in-kind donations from our suppliers assisted with expense control.

A new fundraising event was added in 2015 — the inaugural Red Shoe Crew Walk. This successful day was fun and rewarding for our Winnipeg staff and volunteers to work alongside the communities of Dauphin, Brandon, Steinbach, Winkler, and Waywayseecapo First Nation.

Our signature Hope Couture Fashion Gala and Tournament of Champions Golf Tournament were well supported and resulted in net increases to revenue once again. We continue to be overwhelmed and grateful to all individuals and groups who sponsor third party fundraisers to benefit the House.

Providing a welcoming home away from home for families of sick and seriously injured children undergoing treatment in hospital, would not be possible without the generous donations of individual and corporate partners in the community. We look forward to their continued support.

Britta Spiring, Treasurer

*Audited Financial Statements are available upon request

Revenues

General Donations	32%
Ronald McDonald House Charities® Canada	15%
Fashion Gala	14%
Golf Tournament	10%
Fundraising from Third Party Events	9%
McHappy Day®	9%
Red Shoe Crew Walk	4%
Room Rent	4%
McDonald's® Coin Boxes	3%
Total	100%

Cost per Dollar raised 14%

Expenses

Operating Costs	79%
Fundraising	17%
General & Administration	4%
Total	100%



1 NIGHT
A FAMILY'S SHORTEST STAY WITH US IN 2015

267 NIGHTS
A FAMILY'S LONGEST STAY WITH US IN 2015

Community Involvement

Community Support

Our surrounding community continues to offer unbelievable support in a variety of ways.

Much of our programming consists of time and services from different groups, organizations, and companies. New for 2015, MC College had regular visits and made haircut and manicure services available for Ronald McDonald House® families. Robertson College also came on board in 2015 to offer massage therapy for House guests needing to de-stress. Art therapy and reiki were a couple of other new relaxing services offered to families needing a distraction from the difficult challenges they face. St. John Ambulance's pet therapy and Stampin' Up's craft activities continued their support this year. Ronald McDonald® also made regular visits to spread his contagious energy and cheer at the House.

Ronald McDonald House sends a warm thank you to the many groups who graciously volunteered their skills and time to help out around the House. These included representatives from RBC Royal Bank, Home Depot, WestJet, University of Manitoba's Asper MBA Program, and Alpha Delta Pi, among others.

We were lucky to have a few local and national celebrities visit Ronald McDonald House and the Family Room. The FIFA Women's World Cup Canada 2015™ Trophy Tour team chose Ronald McDonald House as their last Winnipeg stop on their cross-Canada tour to build momentum for the FIFA Women's World Cup. The group brought much excitement to the House and our families were able to take pictures with the official FIFA Women's World Cup trophy and meet the great white owl mascot, Shuème. Special visitors to our Family Room included Bailey Bram of the Canada women's national ice hockey

team and NASCAR-bound race car driver, Amber Balcaen.

We also received some amazing donations this year including a laptop, ottoman, strollers, and gift certificates from MTS Future First volunteers, a new barbeque from Emergent Biosolutions, and a Winnipeg Jets foosball table from McDonald's® Restaurants of Manitoba.

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MOVIE & POPCORN NIGHTS WERE HOSTED AT RONALD MCDONALD HOUSE AND THE RONALD MCDONALD FAMILY ROOM*



Ronald McDonald House Charities® Manitoba in the Community

Our organization is blessed to be the focus of much media coverage this year including video interviews with CTV, Shaw TV, Global TV, City TV, and Breakfast Television as well as on the radio with Energy 106 FM's Frankie Hollywood and QX 104's Brody Jackson. We also participated in a commercial for Payworks and a presentation with the Winnipeg High School Football League. These opportunities are used to extend awareness about our special events, mission, values, and future of the

organization, as well as the need for our programs and services.

Ronald McDonald House Charities® Manitoba was thrilled to be able to participate in a number of exciting events throughout the year. A few events we were represented at included the Rotary Golf Tournament (May), Sacré-Coeur School Family BBQ (June), McCain Clear Lake Golf Classic at Clear Lake, MB (June), Kaleta Family BBQ (June), Northern Lights Barrel Futurity and Derby in Brandon, MB (August), and Santa Claus Parade in partnership with Dynasty Bathrooms (November).

WE GAVE FAMILIES STAYING WITH US TICKETS TO

WINNIPEG JETS GAMES, THE GREY CUP, WINNIPEG BLUE BOMBER GAMES, WINNIPEG SYMPHONY ORCHESTRA, WINNIPEG GOLDEYES GAMES, AND CAVALIA



23,000 VISITORS CAME THROUGH OUR FAMILY ROOM THIS YEAR



Third Party Events

Ronald McDonald House Charities® Manitoba has some truly amazing advocates holding their own fundraising events in support of our cause. Proceeds from these help fund much-needed supplies and services for families staying at the House and Family Room. By being able to purchase groceries, general supplies, maintenance, and program development for the House, we make our families stay as comfortable as possible.

A few of 2015's fantastic third party events included:

McCain Clear Lake Golf Classic

In 2015, McCain Foods Canada's annual golf tournament raised a record-breaking, \$100,000 in support of Ronald McDonald House Charities® Canada. For a second year in a row, half of this amount raised went directly to the Manitoba House. Over \$1.5 million has been raised since the event's inception and it remains a key source of assistance for Ronald McDonald Houses across the country. These funds greatly impact the services and programming we are able to provide for our families who stay at Ronald McDonald House® and the Ronald McDonald Family Room®. We are ever thankful for McCain Foods Canada's continued commitment, kindness, and support to Ronald McDonald House Charities®.

Northern Lights Barrel Futurity and Derby

Held annually in Brandon, the Northern Lights Barrel Racing Futurity & Derby is where North America's best barrel racing owners and trainers compete. Along with the Open Jackpot, the event hosts a Charity Barrel Race, a Select and Youth Division Barrel Race, and Pole Bending. As contestants competed in an action-packed race against the clock, over \$14,500 was raised for Ronald McDonald House Manitoba in 2015. We can't thank this community enough for their generosity to our charity.

Cargill's Score! For the House Charity Hockey Tournament

Cargill's annual, Score! for the House charity hockey tournament brings a hockey-loving community together in Stony Plain, AB. This fun-filled weekend consists of fundraising auctions, a barbeque, autographs, games of chance, and banquet in support of Canadian Ronald McDonald Houses. Close to \$7,000 went to Ronald McDonald House Manitoba from the event. We thank Cargill for being an amazing support to Ronald McDonald House Charities® Canada.

Dane's 2nd Annual Hot Dog Sale & Rainbow Auction

Former guests of the House, Curtis and Kendra Kaleta hosted their 2nd annual hot dog sale and rainbow auction in Dauphin, MB. Over 500 came together to participate in the barbeque and tried their luck at winning some fantastic prizes. After reaching their goal of over \$10,000 in support of our organization, Curtis and Kendra even dyed their hair red to celebrate. We thank this family and community for their incredible help to Ronald McDonald House Manitoba and our families.

École Sacré-Coeur Family BBQ

Located down the street from Ronald McDonald House, École Sacré-Coeur planned a fun-filled, Family BBQ in their school yard. Over \$1,300 in proceeds were raised for Ronald McDonald House Manitoba. The afternoon was made up of many activities, presentations, bouncy castles, and games put on by students from the school. Performances included choreographed dance routines and a large group of students singing, complete with a grand piano to provide the background music. Ronald McDonald® also stopped by to clown around with eventgoers.



Third Party Events

- Cargill Breakfast for Learning
- Transcona Salon Spa
- Mike Strange — Box Run
- Lutheran Women's Missionary League
- Stony Mountain School
- McCaine Electric Ltd. Putting Contest
- Carberry Collegiate Jean Days
- Dauphin Regional Health Centre Open House
- Lorette Ringette Association
- Joseph Teres School We Care Fair
- Assiniboine Credit Union Appreciation Day BBQ
- Robertson College Massage Therapy Fundraiser
- Manitoba Postal Curling Association
- RBC Dominion Security Golf Tournament
- Seine River Condo Walk
- Thompson Dorfman Sweatman LLP Bake Sale
- Insurance Brokers of Northwest Ontario



"Proceeds from these events help fund much-needed supplies and services for families staying at the House and Family Room."

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HOME FOR DINNER TEAMS
COOKED MEALS FOR RONALD
MCDONALD HOUSE GUESTS
IN 2015





8,500
 VOLUNTEER HOURS
 WERE REQUIRED TO KEEP
 RONALD MCDONALD HOUSE
 AND THE FAMILY ROOM
 RUNNING YEAR-ROUND

29th Annual

Hope Couture Fashion Show

Our 29th Annual Hope Couture Fashion Gala, presented by TD Bank, was held on April 16, 2015 at RBC Convention Centre Winnipeg. With the help of our donors, sponsors, volunteers, and attendees, over \$172,000 was raised to continue providing much-needed services to countless, local and out-of-town families of sick children calling our organization home.

Our advocate family and frequent Ronald McDonald House® guests, the Delaloye family, shared the story of their eight-year-old daughter, Alyx, and her battle with leukemia. A touching video of the family expressed Alyx's journey with her illness, the challenges her and her family face, and the hope of healing they share. As the Delaloyes shared their story, Alyx and her mom held up Alyx's long string of beads — each bead representing a

chemotherapy treatment she's received to fight her illness. This was a striking visual and truly expressed the strength of Alyx and her family.

We were lucky to have Virgin Radio Winnipeg's Ace Burpee and CTV News Winnipeg's Terri Apostle as our fantastic Hope Couture Fashion Gala emcees. Local R&B singer, Flo Oramasionwu and the Winnipeg Youth Chorus gave an energetically uplifting and soulful performance as a decadent, gourmet dinner was served to our guests.

There were many amazing prizes for our Gala attendees to win from our Lane of Hope (player's choice), and silent auction. Lucky winners of our grand prize Couture Collection raffles won a trip for two to anywhere Westjet flies, a choice of several gorgeous jewellery items from Independent

Jewellers, and a \$5,000 gift certificate to decorate their home from La-Z-Boy.

We had a fantastic line-up of local fashion showcased in our Hope Couture Fashion Gala. Created by Swish Productions Inc., the fashion show included trendy styles from Winnipeg-based boutiques such as Lennard Taylor Design Studio, Danali Men's and Women's Clothing, Mad About Style Boutique, Normandy Shop, NYGÅRD International, and Aevi Spa Salon Boutique.



26th Annual

Tournament of Champions

Our 26th Annual Tournament of Champions Golf Tournament could not have turned out better. Held on Thursday, September 10th at Breezy Bend Country Club, the tournament welcomed over 150 golfers to swing into action on the beautiful, 18-hole course. Together we raised a record-breaking \$128,000 for our families in need. This money is essential in ensuring we offer the best accommodations, services, and programming we can to over 600 families of sick children calling Ronald McDonald House Charities® Manitoba home each year.

We can't thank McDonald's® Restaurants of Manitoba enough for being the event's Presenting Sponsor for a third year in a row. Golfers had a fun, busy day on the course as every hole featured a fun activity, contest, or giveaway. Ronald McDonald® even stopped by to visit and take photos with each team on the golf course. Participants also received a special golfer's gift of a high-quality golf glove, hat clip, and Ronald McDonald House® ball markers, to remember their day.

Our advocate family, and wonderful supporters of Ronald McDonald House, the Delaloyes, bravely shared their story with event-goers during a delicious dinner prepared by Breezy Bend's culinary team. Energy 106 FM's Frankie Hollywood was once again a fantastic emcee during the evening. Our auctioneer, Peter Wachniak,

lead the event's high-energy, live auction and there were many fantastic prizes to be won from our silent auction as well. Lucky winners drove home with treasures such as a WestJet trip, stylish furniture and a sauna from Wicker World, game packages from the Winnipeg Jets and the Winnipeg Blue Bombers, as well as some gorgeous artwork.

The generosity during the tournament was unbelievable! We thank everyone who donated, sponsored, volunteered, and participated in this event. With the help of all our supporters, we held the most successful Tournament of Champions to date.



FAMILIES THAT STAYED WITH US TRAVELED FROM INTERNATIONAL LOCATIONS AS FAR AS **BELIZE & LEBANON**

1st Annual

Red Shoe Crew Walk

Ronald McDonald House Charities® Manitoba was proud to launch its first annual Red Shoe Crew Walk fundraising event in 2015. On Saturday, September 26th this family-friendly and fun, three kilometre walk kicked off at Winnipeg's Lyric Theatre at Assiniboine Park, as well as in communities across Manitoba including Brandon, Dauphin, Steinbach, Winkler, and Waywayseecappo First Nation.

Our event opened on a beautiful, sunny morning with registration and a light breakfast. After a quick aerobic warm-up, participants dressed in red event T-shirts walked together in support of keeping families close at Ronald McDonald House® and Ronald McDonald Family Room®. Several surprises lined our walks including

activities and drink stations. Ronald shoe pins were given out to congratulate walkers making their way past the finish line. Our Winnipeg location had QX 104's Brody Jackson as our energetic emcee and a special appearance from Ronald McDonald who joined in on the excitement.

On November 7th, we invited participants and volunteers to attend our Red Shoe Crew Walk Award and Prize Celebration at Ronald McDonald House. We were happy to award seven Red Shoe Crew Walkers with a pair of their own shiny, red Ronald McDonald Shoes to recognize their achievements in raising over \$1,000 in pledges for the Walk. For every \$100 raised in pledges, Red Shoe Crew Walk participants received an entry

into our grand prize draw of two tickets to anywhere WestJet flies! We were happy to award the lucky winners of the draw with this once-in-a-lifetime opportunity.

We thank all our supporters for banding together in making this a highly successful first year event. We could not have done it without our numerous event sponsors, including our Presenting Sponsor, CIBC, donors, fundraisers, volunteers, and participants. Together we raised over \$40,000 in support of our organization and keeping families close. We look forward to continuing helping families heal together one step at a time at future Red Shoe Crew Walks across the province.



91% AVERAGE CAPACITY AT WHICH WE OPERATED IN 2015



McHappy Day[®]

On May 6th, McDonald's[®] restaurants all over the province were busy raising money for Ronald McDonald House Charities[®] Manitoba as part of McHappy Day. On this annual celebration of giving, \$1 from each Big Mac[®], Happy Meal[®], or McCafé[®] beverage sold directly benefits the House and its programs.

Our staff and volunteers visit McDonald's restaurants throughout the day, raising awareness of our organization and thanking customers and staff for their tremendous support. Donations through McDonald's coin boxes and the purchase of Ronald McDonald House Charities[®] Manitoba merchandise were also encouraged by McDonald's Crew and volunteers.

We were proud to have our advocates, the Wiebe and Delaloye families, join us in sharing their journey and experience with our charity with local media and McDonald's customers. We received a great deal of community support from a large number of radio and television personalities, helping to make this day a huge success.

In Winnipeg alone, \$78,000 was raised from this year's McHappy Day. To those who supported us on this overwhelming day of kindness, our families thank you. There are no words to describe how grateful we are to McDonald's Restaurants for selecting Ronald McDonald House Charities[®] Manitoba as their charity of choice.



12
VISITS WERE MADE BY
RONALD MCDONALD[®]
TO THE HOUSE IN 2015



Our Relationship with McDonald's[®]

In Good Company

For over 40 years, McDonald's Restaurants has been a phenomenal support to Ronald McDonald House Charities[®] and help us in countless ways.

McDonald's Restaurants of Manitoba continues to support the needs of our charity through monetary and in-kind gifts. McDonald's Canada and the Owner/Operators of McDonald's Restaurants of Manitoba generously donate approximately 30% of their organization's revenue every year. The rest of our capital comes from individual and corporate donors.

McDonald's employees often volunteer their time at Ronald McDonald House[®] and the Ronald McDonald Family Room[®]. They are an incredible help to us as they fundraise for Ronald McDonald House Charities[®] Manitoba on McHappy Day and encourage general coin box donations throughout the year. McDonald's employees are encouraged to learn about our charity and showcase Ronald McDonald House Charities[®] Manitoba marketing materials in restaurants. Awareness for our organization is generated through media, television and radio

campaigns. They also continue to be a big support to all of our major fundraising events, through sponsorships, volunteers, and donations. Owner/operators also regularly serve on our Board of Directors to help guide us in our mission.

We would not be where we are today without the continued dedication and passion of McDonald's and its owner/operators to our organization. This is why we nominated McDonald's Restaurants of Manitoba for AFP Manitoba Chapter's 2015 Manitoba Philanthropy Awards. We were thrilled when they were announced as 2015's Outstanding Large Philanthropic Organization for their amazing help to our charity as well as over 80 other organizations per year.

Through McDonald's contributions to Ronald McDonald House Charities[®] Manitoba, we continue to maintain and develop as an organization and build on our mission to provide a "home away from home" for families in need. We look forward to a future of fostering our partnership with McDonald's and working with them to help families needing to heal together.



Ronald McDonald Family Room®

In 2015, we celebrated our Ronald McDonald Family Room's five year anniversary since its grand opening in May 2010. This space has become a much-needed place for our families to retreat and rest while being steps away from their children in HSC Children's Hospital. Since the Family Room has opened, it has seen over 120,000 visitors has given over 4,000 families accommodations when they needed a place to stay while being close to their sick or seriously injured child. An Open House was held to mark the milestone and included Dana Erickson, Chief Operating Officer of HSC Winnipeg, Family Room advocates and former guests, Kennis Fung and her daughter, Alice, as well as Ronald McDonald House Charities® Manitoba staff and volunteers.



A relaxing Family Room Napping Lounge was added in 2015 as an ongoing service for a comfortable and private place for families to rest during the day. This space is available 12 hours a day and has been used daily by families needing a short rest since its opening in June.



The Family Room relies on our dedicated volunteers to ensure that it operates smoothly. In 2015, over 6,000 hours of time were given by volunteers who often provide fresh baked goods for visitors, keep the area welcoming, and offer support in many ways to those who need it.

Programming in the space included family favourites like movie nights and craft activities with our loyal partner, Stampin' Up. Ronald McDonald House Charities® Manitoba thanks HSC Winnipeg for continually supporting our organization as a key partner in family-centred health care.

3
FAMILIES RECEIVED
THE BENEFIT OF A
WESTJET FLIGHT IN 2015



Volunteer Appreciation

Over 160 fantastic volunteers generously give many hours of their time to help out at one of our two core programs, Ronald McDonald House® on Bannatyne Avenue and the Ronald McDonald Family Room® on-site at HSC Children's Hospital. Volunteers also serve on our Board of Directors, take part in special volunteer committees, and lend a helping hand at one of our fundraising events.

The dedication of our volunteers was recognized at our annual Volunteer Appreciation Night which took place at The Winehouse on November 5th. We were proud to present our second annual Volunteer of the Year awards to Betty de Kock, Jim Kolson, and Ryan McCullough

for their outstanding contributions to our organization and families. All attendees sampled fine wines, cheese, and delicious appetizers and had the chance to win some fantastic prizes. Our volunteers even witnessed the exciting French tradition of sabrage when our host demonstrated opening a wine bottle with a ceremonial saber.

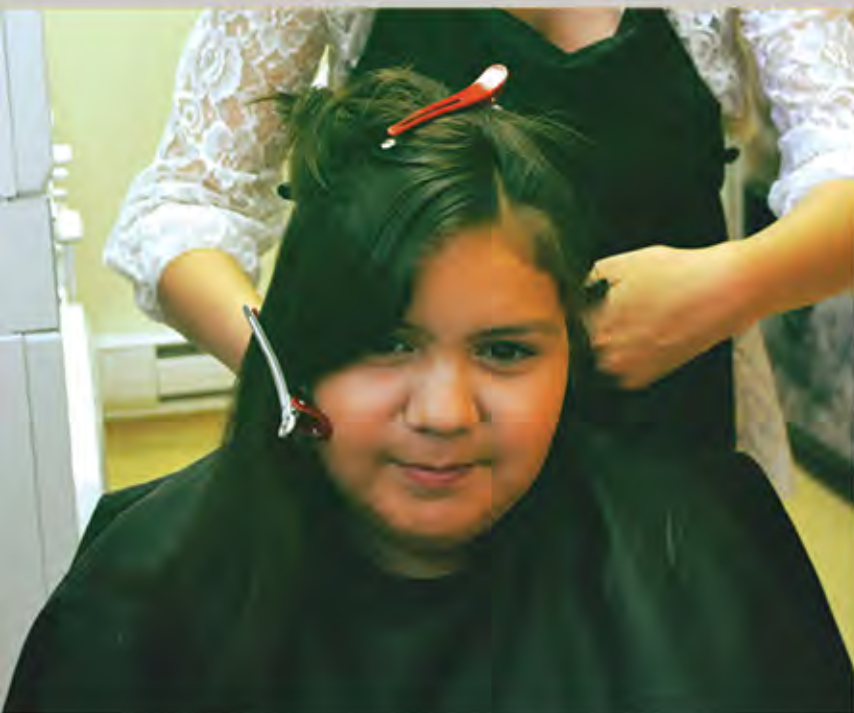
We can't thank our volunteers enough for the amazing job they do of representing the compassion of our charity in so many ways. Ronald McDonald House Charities® Manitoba is able to help its families heal together with the help of its volunteers who give their time, energy, and hearts to aid us in keeping families close.



500
YOUNG RMH GUESTS
RECEIVED TOYS FROM
OUR FRONT OFFICE
IN 2015



Programming Growing for Good



Ronald McDonald House® and the Ronald McDonald Family Room® aim to provide its guests a wide variety of stress-relieving programming to help families to better enjoy their stay with us, spend time with each other, and take their minds off life's challenges. In 2015, we were proud to offer our guests many different types of services including haircuts, manicures, therapeutic massage therapy, fun movie nights, craft activities, creative art therapy, reiki, pet therapy with a few animal friends, and so much more.

Haircuts and manicures from MC College

In 2015, we were lucky to partner with MC College who regularly visited the House to give our families a haircut and style as well as some freshly painted nails. Self-care can be easily forgotten when taking care of one's sick or seriously injured child. These little pick-me-ups go a long way to help raise spirits and increase the self-confidence of family members.

Robertson College Massage Therapy

This year we were also fortunate to partner with Robertson College and their massage therapy program. As many of our families go through extremely stressful and exhausting challenges, we thank the College for offering professional massages to help heal the minds, bodies, and spirits of those who need it most.

St. John Ambulance Therapy Dogs

Being able to interact with a friendly dog is a great way to relieve stress. Animal therapy offers comfort for guests as well as many other benefits including improved self-esteem, and an increased sense of well-being and social interaction.

ART THERAPY, REIKI, HAIRCUTS AND MANICURES FROM MC COLLEGE AND MASSAGE THERAPY FROM ROBERTSON COLLEGE
NEW PROGRAMS AND SPECIAL VISITORS WE WELCOMED IN 2015



Continental Breakfast Program

Our Continental Breakfast program provides a nutritious start to the day for guests before visiting their sick child in the hospital. When life gets hectic, people often forget about their nutritional needs. We offer a healthy, well-balanced breakfast including eggs, cereal, pancakes or waffles, yogurt, fresh fruit, bagels, and juices. This nutritious, daily start helps ensure their energy levels are up, allowing them to be a better support system for their family.

Grab & Go Bags

New for 2015, our Grab & Go bags give families nutritious options when they need to leave in a hurry to be close by their child's side. These bags are always by our front door and contain energizing snacks and beverages such as granola bars, muffins, and juice or water.

Home for Dinner

Our volunteer-based, Home for Dinner program allows groups to come in and prepare delicious home-cooked meals for our families staying at the House. This popular program has guests looking forward to a nutritious salad, main course, and dessert. These are lovingly prepared by volunteers so families can relax and take comfort in having their dinner already made for them when they may not have the energy to make it themselves.

In 2015, we were proud to have offered over 160 sponsored Home for Dinner evenings to our families.

Adopt-A-Room

Our Adopt-A-Room program provides warm, safe, comfortable, and affordable accommodations for out-of-town families who pay just \$10 per night to stay. We welcome families from Manitoba and all over the world, 365 nights a year. One of the ways we recognize our generous sponsors of the program is with a personalized plaque next to the door of their adopted room.

Thank you to our 2015 Adopt-A-Room sponsors





969 NIGHTS OF FAMILY ROOM ACCOMMODATIONS PROVIDED TO HELP KEEP 223 FAMILIES CLOSE

Stronger Together The Future of RMHC MB

The past year was filled with positive change. We were able to complete much-needed House renovations, started new programming initiatives, broke records with our fundraising efforts, and even started a brand new fundraising event through the first annual Red Shoe Crew Walk. We would like to thank the groups, organizations, and companies who rallied together to donate food and other essentials for Ronald McDonald House Charities® Manitoba throughout the year. We continue to grow and develop at a fast rate and we could not do this without our many kind supporters. We thank them for investing in our organization and allowing us to create a home away from home for families needing to heal together.

In our constant efforts to best serve our families we are proud to announce our new hotel partnership with Canad Inns Destination Centre Health Sciences Centre. When the House is filled to capacity, we are thankful to know our families have a safe and comfortable place to stay until we can welcome them to the House. Since the implementation of a hotel partnership program, more than 200 families have benefited from this added support. We know that families heal better together and we are very grateful of our kind partners at Canad Inns Health Science Centre for their support.

The future of Ronald McDonald House Charities® Manitoba shines bright. We look forward to providing our families the very best in services, programming, accommodations, and support we can offer. We work to expand awareness of our organization and strengthen our network, building a community that keeps families close so they can heal together.



 **12** NUMBER OF PET THERAPY DOGS THAT VISITED RONALD MCDONALD HOUSE IN 2015



To all the staff and volunteers of Ronald McDonald House Charities® Manitoba,

We appreciate all the love and care everyone has shown us during our stay at the House. We are happy to be able to bring our daughter home, but sad to leave such amazing people and such a wonderful support system. We are truly thankful for everything you have done for us.

Kevin, Carrie and Scarlett Dokken

Stronger
Together





Manitoba

Keeping families close

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